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Mayer-Schönberger's research focuses on the role of information in the networked economy. Among other Page 19/39

things, he has been studying data privacy, governance in virtual worlds, law and entrepreneurship, egovernment, and (more recently) big data. He has been advocating a right to be forgotten in the form of expiration dates on personal information.

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Cukier He has published eleven books, including the international bestseller Big Data " (HMH, co-authored with Kenneth Cukier, translated into more than 20 languages), "Learning with Big Data " (HMH, co-authored with Kenneth Cukier) and the awards-Page 22/39

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