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Whether it is used by the NSA to fight terrorism or by online retailers to predict customers buying patterns, big data is a revolution occurring around us, in the process of forever changing economics, science, culture, and the very way we think.

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A Revolution That Will Transform How We Live, Work, and Think Written in 2013/4, this was the first major book about the topic, with two authors explaining what big data is, how it will change our lives, and what we can do to protect ourselves from its hazards.

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Data Science, Predictive Analytics, and Big Data: A Revolution That Will Transform Supply Chain Design and Management. Matthew A. Waller. Corresponding Author. University of Arkansas. Corresponding author: Matthew A. Waller, Sam M. Walton College of Business, WCOB 308, University of Arkansas, Fayetteville, AR 72701 1201, USA; E mail: MWaller@walton.uark.edu.

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haven ' t even done yet, based on big data ' s ability to predict our future behavior.

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In Big Data: A Revolution That Will Transform How We Live, Work and Think, two of the world ' s most-respected data experts reveal the reality of a big data world and outline clear and actionable steps that will equip the reader with the tools needed for this next phase of human evolution.

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